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Subject: Invitation for participation on the Off Road Children Caravan „Istra 2007“

Date: 2007 August 7th

Respectable,

At the beginning let us introduce ourselves.

Association Leptir is parents association of children with special need, according officials opinion – one of the most active Croatian associations.

From the date of its establishment, Association Leptir organized and realized whole spectrum of activities and contents for children with average of at least one activity weekly during whole period of our duration. Whole schedule of activities can be seen on our web page – www.leptir.hr

Last and the newest activity on which we are working is Association Leptir's campaign " In the W world of silence you are not alone" in which **HR Off road web portal** – schnee-hr.com initiated and start the action between Croatian Off road Clubs thanks to whom children with special need shall visit Istra County.

All Croatian Off road clubs kindly reply to our campaign; also ATV/Quad and a part of Auto motto and Autocross clubs organized one social gathering with the children with special need.

Mention gathering shall happen on Sunday, **2007 September 9th** with following schedule:

- **9.00** – gathering of a special need children from central Croatia (Zagreb County, Sisačko-moslavački County, Bjelovarsko-bilogorski County, Karlovac County...) with the members of Off road clubs (from whole Croatia) in the village household of **Blatna Vas**, consuming Istrian fritula and hot cocoa getting introduced of Istrian village household flora and fauna; gathering of Off roads, Quads, motto clubs etc.
- **14.00** – organized arrival with terrain vehicles in the place of **Bale** and visit to **Eco-center "EIA"** and to look over famous **Istrian Butterfly garden, magic forest** and the other attraction interesting to children.
- **18.30** - organized arrival with terrain vehicles in **Grdoselo** near Pazin where almost one thousand boys and girls from whole Istria territory shall welcome our children with appropriate program and gifts; whole program shall finished with a big concert of Jacques Houdek.

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LEPTIR

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During whole caravan of terrain vehicles through Istria a column of almost hundred vehicles will organize and slow move on the roads to next destination, whole time accompanied with police vehicles.

In each settlement on the route column will stop for shorter look over and eventual break.

From the beginning of gathering with children, Jacques Houdek and many journalists from Istria and central Croatia will accompanied column and ensure high media attention of whole event.

We want to invite you **to join as a sponsor**, this at first place interesting but also educated and rehabilitated event.

Each terrain vehicle that will move through whole Istria in column shall have attached notice or advertisement; advertisement will be placed on the stage for final concert and logos of our sponsors and donors shall be printed on hundreds of balloons which will cover children at the end of a concert.

There is no need to emphasize that all our sponsors will be clear emphasis on our Internet pages but also at all our propaganda materials that will be special printed for this occasion and which will be delivered to all accompanied and all pass by the way on the caravan route.

We want to remind that all advertisement of our sponsors will be **visibly set out during whole gathering day and through whole Istria**, where column shall move and on the place of final concert.

It is important to mention that time of final concert cover up with anniversary of place Grdoselo, near Pazin where is parallel to our organized event also gathering of **few thousand visitors** and certain is that yours advertisement will be noticed and have positive commercial impact to you; with your sponsorships you will again approved that you are social sensitive firm that enable this beautiful gathering of children of special need with children of Istria **and to all of gathered children you will with your sponsorships make possible one unforgettable experience of Istria** and Jacques Houdek concert.

Your sponsorships/donation in amount by your choice you can pay at our account:

Udruga Leptir

žrn: 2484008-1104004896, RBA banka
svrha uplate: Leptirova Off Road karavana

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Your logo or advertisement messages send us on e-mail address:

info@leptir.hr or schnee@schnee-hr.net

Or by regular mail on:

Udruga Leptir
Ljudevita Posavskog 20
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On your demand, we are giving back advertisement panels and the other after the event finished.

According to your wish and possibilities you are free to send your advertising products (balloons, caps, t-shirts...) which we will gladly deliver to all children and the other gathered.

Death line for sending of advertising materials and pay of your sponsorships is 2007 September 1st, for the reason of event preparation in time.

In the case of any misunderstanding or a need for extra information, don't hesitate to turn to us.

Sincerely,

Ivica Srnčević
president of Association Leptir

Udruga Leptir

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